

Press Release



FOR IMMEDIATE RELEASE

ArtScience Museum collaborates with FutureEverything Singapore

Hosts three activities as part of inaugural digital culture festival that explores ideas needed to build a Smart Nation

Singapore (18 September, 2015) – ArtScience Museum will be collaborating with FutureEverything, one of the world’s leading innovation labs, to present three key activities as part of its first major digital festival in Singapore.

From 10-18 October, FutureEverything Singapore will explore the themes of a Smart Nation, and examine the possibilities this holds for citizens and governance, art, design and technology. The festival will encourage participatory conversations on the development of Singapore’s digital culture and is expected to draw thousands of Singaporeans, tourists, international artists and global thought-leaders to its myriad of conferences, live events and interactive sessions.

Key activities taking place at ArtScience Museum include a *FutureEverything Conference: Signals of Tomorrow* and a Sunday Showcase: *Signals of Tomorrow Lab*. This follows the successful performance by acclaimed UK artist, Gazelle Twin and Singapore’s Yuzuru Maeda at the recently-concluded September edition of ArtScience Late, as part of the kick off for FutureEverything Singapore.

“We are delighted to collaborate with FutureEverything in its first ever major festival in Singapore. This is an exciting time for us as we see a new generation of practitioners who are pushing boundaries and marrying artistic creation with technology. Sitting at the intersection of art, science and technology, ArtScience Museum embraces innovation and is dedicated to provide the platform to create dialogue across multiple disciplines,” said Ms Honor Harger, Executive Director, ArtScience Museum.

FutureEverything Founder and CEO, Drew Hemment said, “With our first major venture into Asia, we are delighted to bring our 20 years of experience in bringing innovative ideas to life, to the Singapore public. At a reflective moment for Singapore in its 50th year, we want to engage and stimulate the public to consider how its future society could be further shaped by technology and innovation.”

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Conversations
FutureEverything Conference: Signals of Tomorrow
17 October, Saturday
Free admission

What is a smart nation, and what does it mean to be a smart citizen? Where are artists, designers, futurists and civic innovators playing with the technology that is weaving itself into the fabric of our cities, economies and infrastructure?

As part of ArtScience Museum's October Conversations, *FutureEverything Conference: Signals of Tomorrow* takes a look at how life, work and play have been fundamentally transformed by technology, and will open a national conversation in Singapore on the place of smart technology in society and culture.

Speakers include:

Scott Smith: Founder of Changeist, a US-based lab and research consultancy created to identify and help organizations navigate complex futures.

Sara Watson: Technology critic and a Fellow at the Berkman Center for Internet and Society at Harvard University in the US. Her work explores how we are learning to live with, understand, and interpret our personal data and the algorithms that shape our experiences.

Usman Haque: Founding Partner of London-based Umbrellium and Thingful, a search engine for the Internet of Things. Earlier, he launched the Internet of Things data infrastructure and community platform Pachube.com, which was acquired by LogMeIn in 2011. Trained as an architect, he has created responsive environments, interactive installations, digital interface devices and dozens of mass-participation initiatives throughout the world.

Cheryl Chung: Has led foresight and strategy activities across several areas of the Government of Singapore for the past decade, and is co-curator of TEDx Singapore.

Andrea Nanetti: A historian by training (Medieval and Renaissance studies), he received his Laurea Degree and his Ph.D. from the University of Bologna, Italy. He has also studied at the Universität zu Köln, Paris I-Sorbonne, Paris X-Nanterre, the National Hellenic Research Foundation (Athens), the Universität Wien, and at Brown University in the US.

Ayesha Khanna: Singapore-based education, technology and urbanization expert with over 15 years' experience at the leading edge of innovation from smart city development to brand strategy.

Alexandra Deschamps-Sonsino: London-based Interaction designer, product designer, entrepreneur & international speaker focused on the Internet of Things. She was named 2nd in

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Top 100 Internet of Things Thought Leaders (Onalytica, 2014) and included in the Top 100 Influential Tech Women on Twitter (Business Insider, 2014) and Top 10 IoT Influencers you need to know about (Dataconomy, 2015).

PAN Studio: A UK design and new media arts studio that creates stimulating experiences, events and installations, and designs user-centric products, systems and services that are intuitive, effective and rewarding to interact with. Their award winning Hello Lamp Post, an interactive urban experiment, will be presented as part of FutureEverything Singapore.

Tong Yee: Tong Yee started out teaching General Paper at Nanyang Junior College. In 2007, after setting up a community outreach programme to provide tuition for repeat students in Singapore, he co-founded School of Thought to continue to promote innovation in education and civic learning in both the private and public sectors.

Dan Hill

Dan Hill is Executive Director of Futures at the UK's Future Cities Catapult. A designer and urbanist, he has previously held leadership positions at Fabrica, SITRA, Arup and the BBC. He writes regularly for the likes of Dezeen, Domus and Volume, as well as the renowned blog City of Sound. Throughout a career focused on integrating design, technology, cities, media and people, Dan has been responsible for shaping many innovative, popular and critically acclaimed products, services, places, strategies and teams.

Mark Lim

Mark is currently a Deputy Director in IDA and Head of Government Digital Services at the Infocomm Development Authority (IDA) of Singapore. This division drives the adoption and provides technology solutions to the Whole-of-Gov on emerging digital technologies. The team is a pioneer in the Singapore Government driving the use of Agile Methodologies, User Experience Research and Design, Service Design Thinking and Web/Mobile Application Performance Architecture

Sunday Showcase

Signals of Tomorrow Lab

17 and 18 October, Saturday and Sunday

Free admission

The Signals of Tomorrow Innovation Lab will devise imaginative ways to engage the public in envisioning the future of technology and a Smart Nation. A range of participants across art, design and technology will work together in imagining what the future for a Smart Nation could entail. Involving narrative scenarios, critical thinking, participatory art and rapid prototyping, this workshop will aim to produce unique, creative perspectives on the developing landscape evolving around new technology.

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As a result, a series of prototype participatory art and design projects will be created, which make the near future scenarios developed during the design lab tangible, spark imagination and ask questions about the implications of new technology. These early prototypes will be hosted on 17-18 October at ArtScience Museum for the public to explore.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

About ArtScience Museum

ArtScience Museum at Marina Bay Sands is Southeast Asia's leading cultural institution that explores the interrelationship between art, science, technology and culture. Featuring 21 galleries totaling 50,000 square feet, the iconic lotus-inspired building has staged major exhibitions by some of history's most important artists, including Leonardo Da Vinci, Salvador Dalí, Andy Warhol and Vincent Van Gogh, as well as major exhibitions which explore aspects of scientific history.

About FutureEverything

FutureEverything is an award-winning innovation lab for digital culture and annual festival, established in Manchester in 1995. For 20 years FutureEverything has been exploring the meeting point of technology, society and culture which lies at the heart of the digital debate. Through a community network and regular events it makes connections between thinkers, developers, coders, artists, designers, urbanists and policy makers – inspiring them to experiment and to collaborate in new ways. futureeverything.org / Twitter: @FuturEverything / Facebook: FutureEverything

For Media Enquiries

Sarah Tang (+65) 6688 0206 / sarah.tang@marinabaysands.com
Nadia Shah (+65) 8157 0609 / nadia@fullcirclepr.co